

ABC Film Factory – Terms of Use
Effective Date: November 01st 2025

Welcome to **ABC Film Factory**, a division of **ABC Talkies** (“we”, “us”, “our”). These Terms of Use (“Terms”) govern your access to and use of the ABC Film Factory platform, website, mobile application, and related services (collectively referred to as “the Platform”).

By accessing or using the Platform, you agree to be bound by these Terms. Please read them carefully before using our services.

If you do not agree with these Terms, you should not access or use the Platform.

1. Definitions

- **“Platform”** refers to ABC Film Factory and all associated services operated under ABC Talkies.
- **“User”** refers to anyone using the Platform, including filmmakers, viewers, curators, and partners.
- **“Filmmaker”** refers to a creator or rights holder who uploads and publishes films.
- **“Viewer”** refers to an individual who watches content available on the Platform.
- **“Curator”** refers to a user engaged by or registered with ABC Film Factory to review, categorize, or validate content.
- **“Partner”** refers to any entity {individual or institution (collective or representative)} collaborating with ABC Film Factory to onboard content or filmmakers.
- **“Content”** refers to films, thumbnails, metadata, artwork, synopses, and any other creative material uploaded or distributed through the Platform.

2. Acceptance of Terms

By registering, accessing, or using ABC Film Factory, you:

- Acknowledge that you have read, understood, and agree to be bound by these Terms.
- Represent that you are **at least 18 years and above or using the Platform under the supervision of a legal guardian.**
- Agree to comply with all applicable laws and regulations.

ABC Film Factory reserves the right to **modify or update these Terms** at any time. Updates will be posted on the Platform, and continued use constitutes acceptance of the revised Terms.

3. User Accounts

- To use certain features (uploading films, earning revenue, reviewing content), you must create an account.
- You are responsible for maintaining the **confidentiality of your login credentials** and for all activity that occurs under your account.
- You agree to provide accurate, current, and complete information during registration and to keep it updated.
- ABC Film Factory may suspend or terminate accounts that violate policies, provide false information, or misuse the Platform.

4. Platform Use

You agree to use ABC Film Factory solely for lawful and legitimate purposes. You may **not**:

- Upload, distribute, or promote content that is illegal, obscene, defamatory, pornographic, or infringes on third-party rights.
- Use the Platform to harass, threaten, or harm others.
- Engage in fraudulent activities, manipulate metrics (e.g., fake views), or attempt to gain unauthorized access to systems or data.
- Copy, modify, or resell any part of the Platform without written permission.

Violation of these terms may result in immediate account termination and legal action.

5. Filmmaker Responsibilities

Filmmakers uploading content to ABC Film Factory agree that:

- You own or have full distribution rights to the film and associated materials.
- Your content does not violate copyright, trademark, or moral rights of any third party.
- You have obtained all necessary licenses and permissions for music, visuals, and performances used in your film.

- You grant ABC Film Factory an **exclusive where required**, else **non-exclusive, worldwide, royalty-based license** to host, display, distribute, and monetize your content through the Platform.
- You retain full ownership of your content.

ABC Film Factory may use excerpts, images, or synopses for marketing, promotional, and discovery purposes, with proper attribution.

6. Viewer Responsibilities

Viewers agree to:

- Use the Platform for personal, non-commercial purposes only.
- Not record, copy, redistribute, or reproduce any film or content from the Platform.
- Respect community standards and refrain from posting offensive or harmful comments.
- Comply with all applicable copyright and privacy laws.

Unauthorized use or distribution of content may result in suspension or legal action.

7. Curator Responsibilities

Curators act as content validators and quality custodians.

By registering as a curator, you agree to:

- Review films objectively and in good faith.
- Maintain confidentiality of unreleased films and filmmaker data.
- Avoid conflicts of interest or biased endorsements.
- Follow all review, rating, and reporting guidelines shared by ABC Film Factory.

ABC Film Factory reserves the right to review curator performance and revoke curator status in case of misuse or misconduct.

8. Partner Responsibilities

Partners collaborating with ABC Film Factory agree to:

- Share only content or filmmaker information with proper rights and permissions.
- Ensure films meet ABC Film Factory's content and technical guidelines.
- Promote the Platform ethically and without misrepresentation.
- Respect confidentiality and adhere to ABC Film Factory's data and brand usage policies.

Incentives under the **Referral & Rewards Program** are subject to platform verification and policy compliance.

9. Monetization & Payouts

- Filmmakers earn **per valid view** as per the platform's dynamic pricing framework.
- **Quarterly payouts** are made after revenue reconciliation and verification.
- Filmmakers are responsible for ensuring correct banking & tax details and adherence of required tax laws related to revenue recognition.
- ABC Film Factory reserves the right to withhold or adjust payments if fraudulent or invalid activity is detected.
- Revenue share percentages and pricing models may evolve, with due notice provided to filmmakers.

10. Intellectual Property

- All rights to the ABC Film Factory platform, software, logos, and interface belong to ABC Talkies.
- Filmmakers retain ownership of their content but grant ABC Film Factory a limited license for operation, promotion, and monetization purposes.
- Unauthorized use of platform trademarks, logos, or materials is strictly prohibited.

11. Data Privacy

Your use of the Platform is also governed by our **Privacy Policy**, which explains how we collect, use, and safeguard your personal information.

By using ABC Film Factory, you consent to data processing as outlined in the Privacy Policy.

12. Termination of Access

ABC Film Factory may suspend or terminate your account if:

- You violate these Terms or applicable laws.
- Your content receives valid legal or copyright complaints.
- Fraudulent, abusive, or harmful behaviour is detected.

You may also delete your account or remove your content at any time. However, certain data may be retained for legal or operational reasons.

13. Disclaimers

- ABC Film Factory is a platform, not a publisher. We provide infrastructure and monetization tools but do not endorse or guarantee the views, quality, or legality of user content.
- While we strive for continuous uptime, we do not guarantee uninterrupted or error-free service.
- All use of the Platform is **at your own risk**.

14. Limitation of Liability

To the maximum extent permitted by law, ABC Talkies and ABC Film Factory shall not be liable for:

- Any loss of revenue, data, or goodwill arising from your use of the Platform.
- Any direct or indirect, incidental or consequential damages.
- Any third-party content, action, or inaction on the Platform.

Our total liability under any claim shall not exceed the total revenue earned by you on the Platform in the preceding 6 months.

15. Indemnification

You agree to indemnify and hold harmless ABC Talkies, ABC Film Factory, their employees, directors, and partners from any claims, damages, or liabilities arising from:

- Your uploaded content
- Your violation of these Terms
- Any infringement or legal dispute involving your material

16. Governing Law & Jurisdiction

These Terms are governed by the laws of **India**, with exclusive jurisdiction in the **courts of Ahmedabad, Gujarat**.

17. Contact Us

For questions or concerns regarding these Terms, contact:

legal@abctalkies.com

www.abctalkies.com

ABC Film Factory

A division of ABC Talkies

No Selection. No Rejection. Just the launchpad for your film's journey.