

## GENERAL AUTHORITY LETTER

Date:

### To Whomsoever It May Concern

We, [Name of Partnership Firm], having our office at [Address], hereby authorize Mr./Ms. [Authorized Partner's Name], Partner of the Firm, to represent and act on behalf of the Firm in connection with the commercial exploitation and revenue generation of films/content produced, owned or controlled by the Firm.

The Authorized Partner is specifically authorized to:

1. Approach, communicate and negotiate with OTT platforms, digital platforms, broadcasters, distributors, aggregators and other commercial partners for licensing, streaming, distribution, sale or other monetisation of the Firm's films/content.
2. Negotiate and finalize commercial terms including licence fees, revenue share, rights, territory, language, duration, exclusivity and payment terms.
3. Sign and execute letters of intent, term sheets, proposals, agreements, licence agreements, distribution agreements, declarations, undertakings, amendments and other documents required for giving effect to such transactions.
4. Submit documents, information, KYC, content details and other material required by the concerned platform or counterparty and coordinate invoicing and collection of revenues payable to the Firm.
5. Undertake all incidental actions reasonably required to conclude and implement the above transactions.

This authority is limited to the commercial exploitation and revenue generation of the Firm's films/content and shall not include authority to sell or permanently transfer ownership of the Firm's intellectual property, borrow money, create any charge/security, alter the constitution of the Firm, amend the Partnership Deed or undertake any transaction outside the ordinary business of the Firm, unless separately approved by the partners.

The Firm hereby agrees to ratify and confirm all lawful acts and documents executed by the Authorized Partner within the scope of this authority.

This Authority Letter shall remain valid until [Date / further written notice], unless revoked earlier in writing by the Firm.

For [NAME OF PARTNERSHIP FIRM]

Partner 1

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Partner 2

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Authorized Partner

Name: \_\_\_\_\_

Signature: \_\_\_\_\_